



TOBACCO



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Introduction:

Tobacco is the common name of several plants in the Nicotiana genus and the Solanaceae (nightshade) family, and the general term for any product prepared from the cured leaves of the tobacco plant. More than 70 species of tobacco are known, but the chief commercial crop is *N. tabacum*. Dried tobacco leaves are mainly used for smoking in cigarettes and cigars, as well as pipes and shishas. They can also be consumed as snuff, chewing tobacco, dipping tobacco and snus.

Economic Significance:

Tobacco is an economically significant agricultural crop which is grown across the world. In 2020 the value of the global tobacco market amounted to over 760 billion U.S. dollar and the Global Tobacco Market size is expected to reach \$1,066.6 billion by 2026, rising at a market growth of 3.6% CAGR during the forecast period. India is one of the largest producers and exporter of tobacco after China and Brazil. Tobacco is grown on around 0.21% of total irrigated land of Pakistan and it plays an important role in Pakistan's economy by generating income and employment in tobacco farming, manufacturing, distribution, and retailing.

Types of Tobacco:

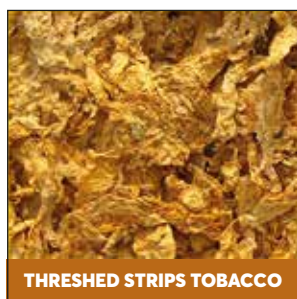
There are five types of tobacco grown in Pakistan including:

- Flue Cured Virginia (FCV)
- Dark Air Cured (DAC)
- Light Air Cured (LAC)
- Light Sun Cured tobacco (LSC)
- Semi-Oriental or White Patta (WP)

Major production sites in Pakistan:

Most of the agricultural cultivation is based in Charsadda District, Mardan District, Nowshera District, and Swabi District of Khyber Pakhtunkhwa.

EXPORTABLE PRODUCTS OF TOBACCO



HS CODES FOR TOBACCO

HS CODE	PRODUCT DESCRIPTION
240110	Tobacco, (not stemmed or stripped)
240120	Tobacco; partly or wholly stemmed or stripped
240130	Tobacco refuse
240210	Cigars, cheroots, and cigarillos; containing tobacco including the weight of every band, wrapper, or attachment thereto
240220	Cigarettes; containing tobacco
240290	Cigars, cigarillos, and cheroots; containing tobacco substitutes including the weight of every band, wrapper, or attachment thereto
240310	Tobacco, smoking; whether or not containing tobacco substitutes in any proportion
240391	Tobacco; homogenized or reconstituted
240399	Tobacco; other than homogenized or reconstituted or smoking

PRODUCTION OF DIFFERENT TYPES OF TOBACCO IN PAKISTAN (MILLION KGS)

Year	Flue Cured Virginia	Dark Air Cured	Rustica	Semi Oriental or White Patta	Burley	Total (Million Kgs)
2015-16	72.29	2.14	29.322	11.71	0.08	115.542
2016-17	64.79	1.66	25.521	7.95	0.094	100.02
2017-18	68.174	3.922	30.676	3.9202	0.085	106.78
2018-19	67.08	1.815	41.058	1.89	0.09	111.632
2019-20	69.31	2.2	39.041	3.02	0.078	113.657

<https://ptb.gov.pk/>

PACKAGING & STORAGE

C 48 cartons of 200kg are used for packaging.



LIST OF SUPPLYING MARKETS FOR TOBACCO IMPORTED BY PAKISTAN

Value in US Thousand Dollars

Exporters	Imported value in 2016	Imported value in 2017	Imported value in 2018	Imported value in 2019	Imported value in 2020
World	15,297	13,437	15,766	27,406	12,103
Brazil	5,306	4,184	4,092	13,855	6,532
Philippines	1	1,493	1,317	1,515	2,018
United States of America	63	93	37	502	1,478
Bulgaria	2,312	1,555	1,917	2,812	587
Zimbabwe	206	33	211	42	288
China	89	150	543	384	227
Indonesia	2,272	382	523	163	214
Bangladesh	2,705	3,109	6,195	5,845	204
United Kingdom	5	38	46	86	148
Turkey	641	522	133	240	98

*Data source: Trademap

PAKISTAN'S TOP EXPORT DESTINATIONS FOR TOBACCO

Value in US Thousand Dollars

Exporters	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019	Exported value in 2020	Share in Pakistan's exports
World	12,335	32,206	23,308	24,112	56,167	100%
Yemen	0	0	58	9,882	15,681	27.9%
Bahrain	0	0	0	1,225	8,594	15.3%
Belgium	3,154	14,409	14,042	2,926	7,403	13.2%
Indonesia	11	1,690	1,497	110	7,313	13%
Saudi Arabia	899	394	55	47	5,072	9%
United Arab Emirates	2,486	3,062	3,228	5,908	3,680	6.6%
Philippines	0	2,961	269	6	2,787	5%
Ukraine	137	0	579	175	1,329	2.4%
Bulgaria	0	0	0	790	1,136	2%
Afghanistan	908	2,138	1,491	769	726	1.3%

*Data source: Trademap



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