



SERENA HOTELS

HOTELS AND RESORTS

PALACES • FORTS

December 15th, 2022

Mr. Mohammad Burhan
Secretary General
Gujranwala Chamber of Commerce
Aivan-e-Tijarat Road
Gujranwala
0255-3256701-4

Subject: Corporate Rate 2023

Dear Mr. Burhan

We would like to extend our gratitude for your continuous support and patronize of Serena Hotels as your preferred choice for lodging and boarding needs for you and your organization. It has always been our sincere endeavor to provide state of the art lodging experience coupled with exquisite dining, leisure and health club facilities.

Tourism Promotion Services Pakistan is delighted with its latest acquisition in an agreement between Pakistan Services Limited, Pearl Continental Peshawar is now Peshawar Serena hotel increasing the total number of Serena Hotels in Pakistan to nine. The addition of Peshawar Serena Hotel will allow regional connectivity for tourists and business travelers through its vast portfolio of hotels in Islamabad, Peshawar, Kabul, and Dushanbe. The hotel shall serve as a gateway to Central Asia, taking the brand to a whole new level.

The special corporate rates applicable for your organization have been marginally adjusted owing to rise in inflation, cost of living and energy costs, which shall be effective as of **January 1st, 2023**, till further advised. Our team members shall be available on UAN no: 111-133-133 for any assistance or clarification, you or your colleagues may require.

Please know that since your company is registered with us you agree to Serena Hotels collecting, using, disclosing, processing, storing, sharing and transferring your personal data in terms of the Hotel's Privacy Policy, a copy of which can be viewed at <http://www.serena-hotels.com/en/privacy-and-policy.html>

We are looking forward to our continuous and cordial relationship in future.

Sincerely,

Imran Hassan
Director - Sales & Marketing Serena Hotels
Email: Imran.hassan@serena.com.pk

Gujranwala Chamber of
Commerce & Industry

26 DEC 2022

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SPECIAL CORPORATE RATES

Gairanwala Chamber of Commerce

Serena Hotel	Room Type	Published Rates	Corporate Rates
Islamabad	Deluxe	Rs. 70,000	Rs. 31,000
	Executive Club	Rs. 75,000	Rs. 35,000
	Junior Suite	Rs. 80,000	Rs. 38,000
	Executive Suite	Rs. 100,000	Rs. 50,000
	Presidential Suite	Rs. 400,000	Rs. 200,000
Faisalabad	Deluxe	Rs. 50,000	Rs. 20,000
	Executive Club	Rs. 55,000	Rs. 23,000
	Executive Suite	Rs. 70,000	Rs. 40,000
	Presidential Suite	Rs. 100,000	Rs. 70,000
Quetta	Deluxe	Rs. 50,000	Rs. 20,000
	Executive Club	Rs. 55,000	Rs. 23,000
	Executive Suite	Rs. 70,000	Rs. 40,000
	Presidential Suite	Rs. 100,000	Rs. 70,000
Peshawar	Deluxe	Rs. 50,000	Rs. 20,000
	Executive Club	Rs. 55,000	Rs. 23,000
	Executive Suite	Rs. 70,000	Rs. 40,000
	Presidential Suite	Rs. 100,000	Rs. 70,000
Swat	Deluxe (For Pakistani Nationals)	Rs. 40,000	Rs. 16,500
	Deluxe (For Foreign Nationals)	USD \$ 200	\$ 120
	Heritage Suite (For Pakistani Nationals)	Rs. 70,000	Rs. 21,500
	Heritage Suite (For Foreign Nationals)	USD \$ 300	\$ 140
	Royal Heritage Suite (For Pakistani Nationals)	Rs. 100,000	Rs. 31,500
	Royal Heritage Suite (For Foreign Nationals)	USD \$ 400	\$ 250
Gilgit	Deluxe (For Pakistani Nationals)	Rs. 40,000	Rs. 19,000
	Deluxe (For Foreign Nationals)	USD \$ 200	\$ 120
	Suite (For Pakistani Nationals)	Rs. 70,000	Rs. 35,000
	Suite (For Foreign Nationals)	USD \$ 300	\$ 230
Serena Shigar Fort	Garden Deluxe Room (For Pakistani Nationals)	Rs. 50,000	Rs. 21,000
	Garden Deluxe Room (For Foreign Nationals)	USD \$ 200	\$ 150
	Fort Deluxe Room (For Pakistani Nationals)	Rs. 50,000	Rs. 23,000
	Fort Deluxe Room (For Foreign Nationals)	USD \$ 200	\$ 150
	Burapizar Outhouse Room (For Pakistani National)	Rs. 60,000	Rs. 25,000
	Burapizar Outhouse Room (For Foreign National)	USD \$ 250	\$ 170



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	Heritage Suite (For Pakistani Nationals)	Rs. 80,000	Rs. 35,000
	Heritage Suite (For Foreign Nationals)	USD \$ 300	\$ 140
	Royal Suite (For Pakistani Nationals)	Rs. 100,000	Rs. 31,500
	Royal Suite (For Foreign Nationals)	USD \$ 400	\$ 250
Serena Khaplu Palace	Garden Deluxe Room (For Pakistani Nationals)	Rs. 50,000	Rs. 23,000
	Garden Deluxe Room (For Foreign Nationals)	USD \$ 200	\$ 160
	Fort Deluxe Room (For Pakistani Nationals)	Rs. 50,000	Rs. 23,000
	Fort Deluxe Room (For Foreign Nationals)	USD \$ 200	\$ 160
	Heritage Suite (For Pakistani Nationals)	Rs. 80,000	Rs. 35,000
	Heritage Suite (For Foreign Nationals)	USD \$ 300	\$ 210
	Royal Suite (For Pakistani Nationals)	Rs. 100,000	Rs. 45,000
	Royal Suite (For Foreign Nationals)	USD \$ 400	\$ 270
Serena Altit Fort Residence	Royal Garden Residence Room (For Pakistani National)	Rs. 40,000	Rs. 22,000
	Royal Garden Residence Room (For Foreign National)	USD \$ 200	\$ 120
	Valley View Huts (For Pakistani National)	Rs. 40,000	Rs. 22,000
	Luxury Hut (For Foreign National)	USD \$ 200	\$ 120
	Executive Room (For Pakistani National)	Rs. 50,000	Rs. 28,000
	Executive Room (For Foreign National)	USD \$ 250	\$ 140

The Following value-added benefits shall be applicable to your organisation

- Airport transfer subject to intimation of flight details (where applicable)
- Breakfast in designated restaurant
- Spouse stay free with breakfast
- Local / international calls, hotspots and 4G connectivity calls through S-Tel device (only applicable in Islamabad Serena Hotel)

Above rates are subject to applicable government taxes and valid till further notice

- Check-in time is 1400 hours and check-out time is 1200 hours
- All arrivals before 0900 hours will be charged the previous night
- Additional premium of Rs. 4,000 + tax will be charged at Islamabad Serena Hotel for Twin Room
- Additional premium of Rs. 3,000 + tax will be charged at Faisalabad, Quetta, Peshawar, Swat, Gilgit, Shigar, Khaplu, and Altit for Twin Room