

## Memorandum of Understanding

SUPERIOR UNIVERSITY

Between

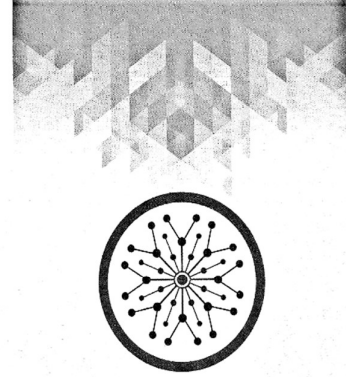
### Gujranwala Chamber of Commerce & Industries & Superior University Lahore

Effective from: 15<sup>th</sup> January 2022

Gujranwala Chamber of Commerce & Industries (GCCCI) and Superior University agree to work together to explore future collaboration. This Memorandum of Understanding signifies a statement of intent to collaborate, but is not a legally binding document.

It recognises the intention of the Gujranwala Chamber of Commerce & Industries (GCCCI) and Superior University to establish a relationship to co-operate in a broad range of areas and to work together for their mutual benefit. The parties may seek to encourage and develop collaborative activities in various ways, including the following:

1. Superior University will be the **official research partner** for the GCCCI and will provide all possible support.
2. Both Parties will extend Support in organising learning events such as but not limited to conferences, seminars, workshops, exhibitions, Symposiums, Summits etc.
3. Both Parties may invite or join in Tarde delegations, International B2B Meetings, for exploring Business Development Opportunities.
4. SUPERIOR UNIVERSITY may provide all possible media support to GCCCI and its members through its Naibaat Media Network (Neo TV, Lahore Rang, Ekselent Tv, Daily Naibaat etc.) upon agreement.
5. SUPERIOR UNIVERSITY to Invite top entrepreneurs of the GCCCI to share their success stories for the learning of Students
6. SUPERIOR UNIVERSITY may engage its best trainers as guest speakers, if required by GCCCI Members for the training and development of staff members.
7. Both Parties to Highlight each other as their strategic partner.

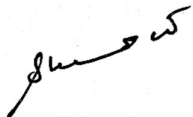
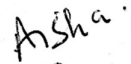


## SUPERIOR UNIVERSITY

8. SUPERIOR UNIVERSITY to Provide Special scholarships to GCCI Members or to their families upon taking admission in University's Programs.
9. All GCCI Standing Committees and SUPERIOR UNIVERSITY may work together on Health, Education, Science & Technology, Engineering, Commerce, Arts, and Trade etc.
10. GCCI member companies may sign MOU's with SUPERIOR UNIVERSITY to support each other's activities.
11. GCCI members will provide their support in terms of Jobs/Internships/Design Challenge Projects to Superior graduates under University's 3U1M Program.
12. GCCI member companies may facilitate Study tours, learning opportunities for SUPERIOR UNIVERSITY students/faculty etc.
13. Both Parties may use each other's infrastructure support upon availability (Using Conference Rooms, Meeting Rooms, Auditoriums etc.)
14. GCCI Members may become the advisors on Superior University Curriculum committees.

Both Parties recognise the value of this Memorandum of Understanding to in establishing a mutual beneficial relationship thus cooperating in each other's activities in order to build an economically Superior Pakistan.

This Understanding is for (2) years in the first instance, and will be reviewed thereafter. Each party has the right to discontinue the arrangements subject to a period of one months' notice being given. The Understanding may also be terminated at any time by mutual consent of all the parties.

Signed for and on behalf of Gujranwala Chamber of Commerce & Industries	Signed for and on behalf of The Superior University
<p><b>Muhammad Shoaib Butt</b> President</p> 	<p><b>Ayesha Zahid</b> Executive Director</p> 
Date:	Date: 13-01-22.