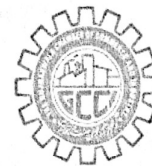




MEMORANDUM OF UNDERSTANDING
BETWEEN
NATIONAL HIGHWAYS & MOTORWAY POLICE
NORTH-III



&
GUJRANWALA CHAMBER OF COMMERCE AND
INDUSTRY ON ROAD SAFETY AWARENESS

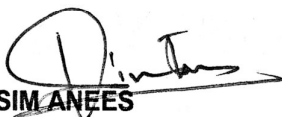
Date(19/March/2019)

Each year 1.25 million people are killed and about 50 millions injured in road traffic crashes across the world (WHO 2018), leaving behind shattered families and communities. The impact of such traumatic events is the cumulative toll of suffering, truly unimaginable since each year more millions are added.

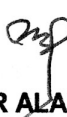
The scale and complexity of issues that we are facing in road safety require Public-Private Partnerships. The private sector can be a part of that as responsible businesses have an important role to play and make a positive difference in the lives of people. NH&MP stand ready to work with organizations that make solid commitments to benefits the commuters.

NH&MP, since its inception, is trying its utmost to create a traffic rules abiding culture. In this regard enforcement and education/awareness campaigns are going side by side. NH&MP aspires to provide its Road Safety expertise to Industries of Gujranwala for creating safer roads.

1. Chamber of Commerce will communicate its associates/members for participation in road safety activities and all members/stakeholders of the chamber may be taken on board in this endeavor.
2. The industries will encourage and facilitate their employees in compliance with the use of safety helmets and other road safety guidelines.
3. NH&MP will provide its Mobile Education Unit to deliver lectures and conduct road safety activities free of cost in industries/ business entities.
4. Refresher Courses in defensive driving for the fleet of industries will be arranged as per their convenience.


ASIM ANEES

President Gujranwala chamber of
Commerce & Industries


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