



This Memorandum of Understanding (MOU)

between:

Best Western City Center Gujranwala

and

Gujranwala Chamber of Commerce

SUBJECT

Special Services & Discounts and Priority Partnership Agreement

OBJECTIVES

The primary objectives of this partnership are:

1. To provide the Chamber and its members with access to high-quality hotel services at discounted rates.
2. To ensure the Hotel is the preferred provider for all Chamber-related events, accommodations, and corporate needs.
3. To foster a long-term relationship that benefits both parties through increased business and enhanced service offerings.

TERMS OF AGREEMENT

2.1 Chamber of Commerce Commitments

The Chamber agrees to:

1. Prioritize the Hotel for all its accommodation, catering, and event needs.
2. Promote the Hotel as a preferred partner to its members and affiliates.
3. Provide the Hotel with advance notice of upcoming events and requirements.

Hotel City Center Gujranwala

Main G.T Road, Opposite NADRA Office, Gujranwala Reservations: +92 321 1113181/2 ; +92 55 4294000/1

Wherever Life Takes You, Best Western Is There.*

Each BWH™ Hotels property is independently owned and operated.



2.2 Hotel Commitments

The Hotel agrees to:

1. For chamber direct bookings, 20% discount with the cap of Rs.40000/-
2. For restaurant services 20% discount with the cap of Rs. 40000/- for Executive Members, 10% discount with the cap of Rs.15000/- for other members.
3. Offers exclusive discounts on room bookings 30%.
4. Provide priority booking, personalized service, and discounted rates for Chamber-related events.
5. Offer customized packages tailored to the Chamber's needs.

(NOTE: The discounts outlined above shall not be applicable to promotional activities or events)

PAYMENT TERMS

1. Flexible payment plans will be offered for Chamber direct bookings.

(Note: Only for Chamber Direct bookings not for members)

2. All rates are exclusive of prevailing government taxes.

DURATION AND RENEWAL

This agreement shall remain in effect for two year from the date of signing and may be renewed upon mutual agreement.

TERMINATION

Either party may terminate this agreement with 30 days' written notice.

CONFIDENTIALITY

Both parties agree to maintain confidentiality of proprietary or sensitive information.

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SIGNATURES

By signing below, both parties acknowledge their understanding and acceptance of the terms outlined in this MOU.

Best Western City Center Gujranwala

Name: Junaid Iftikhar

Designation: Operations Manager

Signature: _____

Date: _____

Junaid Iftikhar
27/05/25

**BEST WESTERN
CITY CENTER
GUJRANWALA.
+92 55 429 4000-1**

Gujranwala Chamber of Commerce

Name: _____

Designation: _____

Signature: _____

Date: _____

[Signature]
[Signature]
27-5-25

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