Memorandum of Understanding (MoU)

This Memorandum of Understanding (MoU) is made on this 18th day of February, 2026.

BETWEEN: NJ Dynamic Solutions, the 1st Authorized Channel Partner of Alibaba.com in Pakistan, having its head office at Hammad Arade plaza haji pura daska road, near haji pura police station, Sialkot, 51310.

AND: Gujranwala Chamber of Commerce & Industry, a premier trade body representing the business community of Gujranwala, located at Chamber Plaza, Aiwan-e-Tijarat Rd, Model Town, Gujranwala, 52250.

1. Purpose & Objective

The primary objective of this MoU is to foster a strategic partnership to promote the local industry of Gujranwala in the global market. By leveraging Alibaba.com's platform, both parties aim to enhance Gujranwala's export footprint and empower local manufacturers to become global suppliers.

2. Responsibilities of NJ Dynamic Solutions

NJDS agrees to provide the following exclusive benefits to the members and executive body of GCCI:

Exclusive Discount: 15% Flat Discount for General Members and 50% Flat Discount on membership fees for all Executive Members of GCCI.

On-boarding Support: Free "Mini-Site" creation and up to 100 professional product listings for new members for first three months.

Creative Services: Free Logo Design for businesses to ensure a professional brand identity on the global platform.

Capacity Building: Free comprehensive training sessions for GCCI members on "How to Export via Alibaba.com."

Performance Tracking: Free "Account Diagnose" services for existing exporters to identify and fix gaps in their online presence.

3. Responsibilities of GCCI

GCCI agrees to facilitate NJDS in the following ways to reach the business community:

Information Desk: Provision of a dedicated help-desk/space within the GCCI premises for NJDS representatives to assist members.

Marketing & Communication: Inclusion of NJDS promotional content in GCCI's newsletters and official communication (Email/SMS) to members.

Events & Seminars: Organizing joint seminars or awareness workshops to educate the industrial sectors of Gujranwala about e-commerce opportunities.

Office Space Allocation (Post-Election 2026): GCCI commits to providing dedicated office space to NJDS within the Gujranwala Business Centre (GBC) following the GCCI elections in September 2026, to ensure a permanent presence for ongoing support.

4. Validity & Termination

This MoU shall remain valid for a period of 1 Years and can be extended by mutual consent. Either party may terminate this agreement by giving a 30-day written notice.

Signatures:

By signing below, both parties acknowledge their understanding and acceptance of the terms outlined in this MOU.

NJ Dynamic Solutions

Name: **Daud Nazir**
Designation: **C.E.O**
Hammad Arade plaza haji pura daska road,
near haji pura police station, Sialkot
Ph No: +92-322-3242266

Signature: Daud Nazir

Date: 18-02-2026

Gujranwala Chamber of Commerce and Industry

Name: **Ali Hamyoon Butt**
Designation: **President**
Gujranwala Chamber of Commerce and Industry
Aiwan-e-Tijarat Road, Gujranwala-Pakistan
Ph No: +92-55-9200391-4

Signature:

Date: 18-02-2026