Memorandum of Understanding (MOU)

Between

Pakistan American Chicagoland Chamber of Commerce (PACCC)

And

Gujranwala Chamber of Commerce and Industry (GCCI)

This Memorandum of Understanding (MOU) is made and entered into on May 11, 2026 by and between the following parties

1. PARTIES TO THE MOU

This MOU is entered into by and between:

1. **Pakistan American Chicagoland Chamber of Commerce (PACCC)**having its office at John Hancock, 875 N Michigan Avenue Suite 3102, Chicago, Illinois 60610, USA, a business association based in Chicago, working to strengthen economic, trade, and investment relations between Pakistan and the United States,
2. **Gujranwala Chamber of Commerce and Industry (GCCI),** having its office at Chamber Plaza, Aiwan-e-Tijarat Road, Model Town, Gujranwala, Punjab, Pakistan.

2. PURPOSE OF THE MOU

The purpose of this MOU is to establish a strategic partnership to:

- Promote bilateral trade and investment between Pakistan and the United States
- Facilitate market access for businesses into the U.S. and Chicago region
- Provide guidance on regulatory compliance, export readiness, and business standards
- Encourage joint initiatives, business delegations, and networking opportunities
- Enable technology exchange, innovation, and capacity building

3. AREAS OF COLLABORATION

The Parties agree to collaborate in the following key areas:

3.1 Trade Promotion & Market Access

- Facilitate entry of member businesses into U.S. markets
- Organize trade missions, exhibitions, and B2B matchmaking events
- Promote Chicago as a gateway for North American business expansion

3.2 Export Facilitation & Compliance Support

PACCC shall:

- **Provide guidance on:**

- U.S. import/export regulations
- Product compliance standards (FDA, USDA, FCC, etc. where applicable)
- Packaging, labeling, and certification requirements
- Trade documentation and logistics

- **Conduct awareness sessions on:**
  - U.S. business laws and regulations
  - Taxation, customs duties, and compliance obligations
  - Intellectual property protection

3.3 Capacity Building & Training Programs

- **Jointly organize:**
  - Export readiness training programs
  - Compliance workshops
  - Entrepreneurship and SME development programs
- **Share best practices in:**
  - Business governance
  - Corporate structuring
  - International trade management

3.4 Technology Exchange & Innovation Collaboration

- **Promote exchange of:**
  - Emerging technologies
  - Digital transformation practices
  - E-commerce enablement strategies
- **Facilitate partnerships between:**
  - Tech startups
  - Innovation hubs

- Research institutions

3.5 Business Networking & Delegations

- **Organize:**
  - Trade delegations to/from Chicago
  - Investment forums and conferences
  - Sector-specific networking events

3.6 Investment Promotion

- **Identify and promote:**
  - Investment opportunities in Pakistan and the U.S.
  - Joint ventures and strategic partnerships
- **Provide advisory support for:**
  - Market entry strategies
  - Investor matchmaking

3.7 Policy Advocacy & Institutional Support

- **Collaborate on:**
  - Advocacy for trade-friendly policies
  - Ease of doing business initiatives
- **Engage with:**
  - Government bodies
  - Trade authorities
  - Regulatory agencies

4. ROLES & RESPONSIBILITIES

4.1 PACCC

- Provide U.S. market intelligence and regulatory guidance
- Facilitate connections with U.S.-based businesses and investors
- Support member companies in export readiness and compliance

4.2 Partner Chamber

- Identify and nominate export-ready businesses
- Facilitate participation of members in joint initiatives
- Share local market intelligence and industry insights
- Support awareness campaigns and capacity-building programs

5. INFORMATION SHARING & CONFIDENTIALITY

- **Both Parties agree to maintain confidentiality of:**
    - Business-sensitive information
    - Proprietary data shared during collaboration
- **Information shall not be disclosed without prior written consent unless required by law**

6. NON-EXCLUSIVITY

This MOU is non-exclusive, and both Parties may enter into similar agreements with other organizations.

7. FINANCIAL ARRANGEMENTS

- Each Party shall bear its own costs unless otherwise agreed in writing
- Any joint project involving financial commitments shall be governed through:
    - Separate agreements
    - Project-specific MoUs or contracts

8. INTELLECTUAL PROPERTY RIGHTS

- Any intellectual property developed jointly shall be:

- Mutually agreed upon in writing
- Existing IP remains the property of the originating Party

9. TERM & TERMINATION

- This MOU shall remain valid for Three (3) years from the Effective Date
- It may be renewed upon mutual consent
- Either Party may terminate this MOU with 30 days' written notice

10. DISPUTE RESOLUTION

- Any disputes arising shall be resolved through:
  - Mutual consultation and negotiation
- If unresolved, Parties may agree to:
  - Arbitration under mutually agreed jurisdiction

11. FORCE MAJEURE

Neither Party shall be held liable for failure to perform obligations due to events beyond reasonable control, including but not limited to:

- Natural disasters
- Political unrest
- Regulatory changes

12. AMENDMENTS

This MOU may be amended only through written agreement signed by both Parties.

13. LEGAL STATUS

This MOU:

- **Reflects the intent of cooperation**

- **Is not legally binding, except for clauses related to:**
    - Confidentiality
    - Intellectual Property
    - Dispute Resolution

14. SIGNATORIES

IN WITNESS WHEREOF, the Parties have signed this MOU:

For PACCC

Name: Mr. Naveed Anwar
Designation: **President**

Signature:
Date: 5-14-2026

For GCCI

Name: Mr. Muhammad Ali Hamyoon Butt
Designation: **President**

Signature:
Date: 14-05-26